Mr. Dan Bane, President & CEO Trader Joe's Company, Inc. 800 S Shamrock Avenue Monrovia, CA 91016

Dear Mr. Dan Bane,

I am very concerned about the effects of non-sustainable palm oil production on rainforests in Indonesia and Malaysia. At the current rate of deforestation, orangutans and other wildlife will be extinct in just a few years.

As a consumer of your products, I'm urging you to *please* begin your journey toward sustainable palm oil by taking the following actions:

- Join the Roundtable on Sustainable Palm Oil (RSPO). www.rspo.org.
- Use only 100% physical certified sustainable palm oil (CSPO).
- When you begin using 100% CSPO, label your products with the RSPO trademark. You will be advertising how environmentally conscientious you are!



I would like to remain one of your loyal customers; however I am committed to supporting only those companies that are members of the RSPO and using 100% physical CSPO.



Thank you for your consideration.

I care about orangutans and other wildlife! Please join the RSPO and begin your journey toward sustainable palm oil that is deforestation free.

Respectfully, **Signature** City, State

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